



Sepilok Orangutan Appeal UK

Registered Charity No 1092640

Trustees' Annual Report

1st April '03' – 5th April '04'

Our Mission Statement

To proactively work for the conservation and preservation of the orangutan population in Malaysian Borneo.

To repatriate, orphaned and displaced orangutans, into protected rainforest reserves.

To support and promote awareness of the work carried out by the Sepilok Orangutan Rehabilitation Centre.

To ultimately save the orangutan from extinction.

Objectives

To promote the preservation of the wild Orangutan in its natural habitat.

To promote its long term welfare in the Sabah district of Borneo and protect it from extinction for the public benefit

To advance education for the public benefit, in the study, preservation and protection of the wild Orangutan

The Appeal

Founded in 2000 by Sue Sheward, Sepilok Orangutan Appeal UK has rapidly grown from a small appeal for help to a registered UK charity, who's dedication brings together supporters worldwide.

The Appeal identifies specific areas in need and adopts them as Projects, which it not only raises the necessary funds to complete but is actively involved.

UK Activities

The Appeal website (www.orangutan-appeal.org) along with our promotional stationery (information leaflets, adoption applications etc) has been given a new corporate look. This has been achieved as a result of a sponsorship deal

negotiated with Michael Burbridge Ltd – design & print. Future printing will be done at cost by the company.

During the year our Adoption Programme went from strength to strength bringing in much needed funding. A new baby called Naru was added to the Programme at the beginning of April 2004. The adoptions are proving to be exceedingly successful, and have brought in funds of £26,013 gross, with production costs (photos etc) of £3552, giving a net profit of £22,461.00 for the year.

The Appeal continued to place liaison officers at Sepilok, promoting the Appeal and raising funds. All liaison officers were vetted and approved by the Appeal and the Sabah Wildlife Department.

Donations of £16,312.00 were received during the year and a large number of people agreed for us to claim Gift Aid, which brought in a further £12,160.00.

Over the year the Appeal's total gross income amounted to £98,894.00 with costs of sales totalling £22,797, equalling a net income of £76,097.00.

Administration costs such as telephone, stationery, post, wages etc were kept to a minimum of £11,546 during the year, which has enabled the Appeal to ensure the high percentage rate of 83.5% went directly to orangutan conservation.

The Appeal has nurtured and progressed relationships with local press and National TV news channels which in turn has led to high profile coverage of our projects and raising awareness of the orangutan's plight both in the UK and abroad.

The Appeal continued to issue a newsletter twice a year to approximately 1,500 supporters, informing them of current activities.

Activities in Sabah, Malaysian Borneo

The Appeal has continued to build a close working partnership with the Sabah Wildlife Department, The Department of Tourism, Environment & Culture and their officials and Ministers.

Completed Projects during the year included the tiling of the floor under the exercise cage to aid cleaning. We also carried out the refurbishment of the quarantine ward, installing large stainless steel cages, tiled walls and floor and replacing the drainage, to provide the inmates with a more hygienic environment and a better quality of life.

In addition, a full grown male was transported by helicopter and released into the protected reserve of Tabin. The release not only attracted newspaper coverage but also was filmed by the Malaysia TV3 and was shown in support of the Appeal's work at peak viewing times.

One of the Appeal's biggest achievements during this year was the partnership, which was formed with Land Rover. As a result this enabled us to purchase the new Land Rover Defender 110, 4-wheel drive vehicle, which was so desperately needed by the Centre. The cost of the vehicle was reduced to £18,000.00 by Land Rover, which included delivery, a 3-year warranty and a servicing package.

The Appeal launched their first eco holiday – The Borneo Orangutan Adventure which it is intended to run each spring.

To aid the keeping of information, records and communication at the Centre the Appeal funded a new PC at the cost of £600.00.

Expenditure Policy

The Trustees are very aware how difficult it is to raise funds and ask people to part with their hard earned money for a cause they may know little about.

With this in mind, the Appeal is committed to using its funds wisely, and keeping administration costs to an absolute minimum. In the current year this equated to 18.5p in the £, ensuring that the remaining 81.5p went directly to benefiting the orangutans.

The Future

We intend to build on and expand what we have achieved so far.

Orangutan Adventure

The Adventure will again be run in March 2005. Promoting the plight of the great ape and spreading awareness. Expected income £6,000.00

Releases & Relocations

We will continue to translocate individuals into protected reserves to promote a wild breeding programme and free congestion within the Centre's home reserve.

Cost - £4,500 per airlift release - £500 per ground transfer

Pilot Research on Post Release Monitoring

The Appeal will be entering into discussions with the Wildlife Department to gain permission to carry out a pilot research study into post release monitoring in the Kabilli reserve at Sepilok.

Information on how well the rehabilitated individuals cope in the wild is badly needed. We need to know if they are able to find fruiting trees, travel through the canopy, recognise dangers and much more. This will enable us to

improve the rehabilitation programme and ensure these individuals are given the very best chance of survival.

The Appeal will be actively seeking sponsorship for this essential work.

Cost – expected to be £6,000 for initial 6-month pilot.

Provision of new equipment

Advice will be sort from the Centre's management on new equipment required. There is currently a need for new clinic equipment such as ultrasound and the provision of a large holding area for injured and displaced adults, which arrive at Sepilok

Land Rover – Maintenance

Provide the Centre with support for the running costs of the Defender – including tyres, breakdowns etc.

Awareness

We will be working with filming teams to provide the Centre with a new documentary on their work and promote awareness worldwide. This will also be used to provide a DVD/VHS for sale to supporters

Cost £20,000 – of which a large percentage will be recouped from sales

SEPILOK ORANGUTAN APPEAL UK
INCOME & EXPENDITURE ACCOUNT TO 5 APRIL 2004

INCOME	2004		2003
Calendars	£2,790.05		£9,683.73
Polos etc	£1,082.91		
Draws	£1,586.47		£1,595.42
Adoptions	£26,013.16		£7,575.00
Donations	£16,311.75		£11,920.40
Adventure	£25,200.00		
Track Day	£3,980.00		
Interest	£135.58		
GIFT AID	<u>£12,160.06</u>		<u>£2,439.50</u>
GROSS INCOME		£89,259.98	£33,214.05
 COST OF SALES			
Calendars	£2,910.48		£1,250.24
Badges	£444.67		£3,034.07
Adoption Materials	£2,442.08		
Adopt post	£1,110.00		
Adventure Costs	£13,988.52		
Track Day	<u>£1,901.00</u>		
	£22,796.75	£22,796.75	<u>£4,284.31</u>
 NET INCOME		£66,463.23	£28,929.74
 OVERHEAD EXPENSES			
Telephone	£553.38		£331.11
Printing & Stationery	£1,691.32		£1,655.60
Post	£554.40		£582.78
Wages	£2,135.00		
Official Travel	£4,670.19		£234.06
Licences & gen Admin	£108.23		£17.50
Bank Charges	£962.16		£175.79
Accountant	£314.90		£99.11
Liaison Officer costs			£2,497.60
Internet costs	£408.39		£732.72
Malaysian Day	£150.00		
		<u>£11,547.97</u>	<u>£6,326.27</u>
 SURPLUS INCOME		£54,915.26	£22,603.47

APPEAL YEAR ENDING 5 APRIL 2004

Project Costs (uk ACCOUNT)

Sepilok Computer	£575.10	
Exercise enclosure maintenance	£731.00	
Land Rover Contract	£141.00	
Film Crew - DVD/VHS	<u>£1,889.20</u>	
Project Costs		£3,336.30
Transfers to Sabah		
Apr-03	£6,000.00	
May-03 (leaflets)	£831.00	
Aug-03	£5,000.00	
Jan-04	<u>£20,000.00</u>	
		£31,831.00
To Investment Fund March 03	<u>£20,000.00</u>	
		<u>£51,831.00</u>