



Sepilok Orangutan Appeal UK

Registered Charity No 1092640

Trustees' Annual Report

6th April '04' – 5th April '05'

Our Mission Statement

To proactively work for the conservation and preservation of the orangutan population in Malaysian Borneo.

To repatriate orphaned and displaced orangutans into protected rainforest reserves.

To support and promote awareness of the work carried out by the Sepilok Orangutan Rehabilitation Centre.

To ultimately save the orangutan from extinction.

Objectives

To promote the preservation of the wild orangutan in its natural habitat.

To promote its long term welfare in the Sabah district of Borneo and protect it from extinction for the public benefit.

To advance education for the public benefit, in the study, preservation and protection of the wild orangutan.

The Appeal

Founded in 2000 by Sue Sheward, Sepilok Orangutan Appeal UK has rapidly grown from a small appeal for help to a registered UK charity, whose dedication brings together supporters worldwide.

The Appeal identifies specific areas in need and adopts them as projects, which it not only raises the necessary funds to complete but is actively involved.

UK Activities

The Appeal website (www.orangutan-appeal.org), which is maintained on a voluntary basis by Darren Miller Website Designs, is the main source of income for the Appeal and provides an excellent media to keep the general public aware of the plight of the orangutan and the efforts being taken to rectify the problem.

During the year our Adoption Programme once again has gone from strength to strength bringing in much needed funding. A new baby called Naru was added to the Programme at the beginning of April 2004. Adoptions brought in funds of £43,461.50 gross, with production costs (photos, etc.) of £8572.27, giving a net profit of £34,889.23 for the year - an increase of 50% on 2003/4.

Note – the odd amounts in the gross sales is due to foreign cheques being received which do not equate exactly to the adoption fee and the reduced rate offered at the Centre.

The new programme called “Adopt a Tree” was launched as an educational tool which would benefit schools and also produce addition funds.

The Appeal continued to place liaison officers at Sepilok, promoting the Appeal and raising funds. During the year, due to increased visitor numbers at the Centre, it has been necessary to engage a second liaison officer to assist with the volume of work and provide cover during days off.

Donations of £24293.32 were received during the year and were made up from a variety of supporters. DLO (Defence Movement Office) Andover contributed £1,000, our American supporter sent us £2785, the Parry family donated £1247 in memory of their late son, the Phillips Foundation donated £1,000 towards our research and the remainder was made up of supporters who undertook various sponsored events such as head shaving and sky diving. Additionally, a large number of people agreed for us to claim Gift Aid, which brought in a further £6,325.00.

The Appeal ran the second Borneo Orangutan Adventure – a holiday promoting responsible eco-tourism. Profits from this venture amounted to £2673.00. A further Adventure will take place in April 06.

Over the year the Appeal’s total gross income amounted to £119,871 with costs of sales totalling £24957 giving a net income of £94914.

Administration costs such as telephone, stationery, post, wages, etc. were again kept as low as possible and amounted to £17862 during the year and have enabled the Appeal to ensure the high percentage rate of 81.5% of the funds raised went directly to orangutan conservation.

The Appeal continues to seek press coverage with the aim of spreading awareness of the orangutan’s plight and promote the work of the Appeal.

The Appeal continued to issue a newsletter twice a year to approximately 5000 supporters, informing them of current activities and encouraging their participation.

Activities in Sabah, Malaysian Borneo

The Appeal has continued to build a close working partnership with the Sabah Wildlife Department, The Department of Tourism, Environment & Culture and their officials and Ministers and has received congratulations from senior Ministers for the work they are carrying out.

Completed projects during the year included the filming and provision of a new awareness documentary which is now shown to all the visitors. This depicts the work carried out by the Sabah Wildlife Department to save these endangered apes and is used as an educational tool for visiting schools.

The making of the documentary also gave us the opportunity of releasing another full grown male – Missouri - into Tabin reserve, easing the congestion in the Kabili Reserve which surrounds the Centre.

In the autumn of 2004 Ministers and senior Wildlife Department officials visited the UK to spread awareness by giving presentations entitled “The Orangutans of Sabah – Securing their Future”. The presentations were given in universities and various other venues. This was a huge success and as a result partnerships have been forged and we look forward to working with the Surrey University at Roehampton during the coming year.

The Appeal continues to maintain the 4 wheel drive Land Rover rescue vehicle that was purchased for the Centre last year and has provided specialist driver training to ensure the maximum use will be made of this vehicles capabilities.

The Appeal is sponsoring and undertaking a research project at the request of the Wildlife Department on “Post Release Monitoring”. This research, which has not been carried out before, will assist the Centre in making any changes they feel necessary to improve the rehabilitation process.

Upon completion of the first stages of the research it is proposed to build a monitoring station in Tabin Reserve which will provide a second release site and alleviate over-crowding in the Kabili Reserve which surrounds Sepilok.

Expenditure Policy

The Trustees are very aware how difficult it is to raise funds and ask people to part with their hard earned money for a cause they may know little about.

With this in mind, the Appeal is committed to using its funds wisely and keeping administration costs to an absolute minimum, but with rising prices this is proving a very difficult task.

In the current year administration costs equated to 18.5p in the £, and we were able to ensure that the remaining 81.5p went directly to benefiting the orangutans.

The Future

We intend to build on and expand what we have achieved so far.

Orangutan Adventure

The Adventure will again be run in March/April 2007. Promoting the plight of the great ape and spreading awareness. Expected income £3,000.00

Releases & Relocations

We will continue to translocate individuals into protected reserves to promote a wild breeding programme and free congestion within the Centre's home reserve.

Cost - £4,500 per airlift release - £500 per ground transfer

Research on Post Release Monitoring

The research is expected to be our main expenditure during the coming year.

The first stages of the research are well under way and is already showing encouraging results.

Information on how well the rehabilitated individuals cope in the wild is badly needed. We need to know if they are able to find fruiting trees, travel through the canopy, recognise dangers and much more. This will enable us to improve the rehabilitation programme and ensure these individuals are given the very best chance of survival.

The setting up of a monitoring station in the Tabin Reserve will be assisted by Trekforce Expeditions who are donating their labour force to help build base camp.

The Appeal will be actively seeking sponsorship for this essential work.

Cost – expected to be £35,000 for the next year.

Provision of New Equipment

A "sick bay" is urgently required by the centre as they currently have nowhere to house ill or recovering orangutans. Also a new "treatment room" is needed.

Cost – expected to be £8,000 per room

Advice will be sought from the Centre's management on new equipment required. There is currently a need for new clinic equipment such as ultrasound and the provision of a large holding area for injured and displaced adults which arrive at Sepilok

Land Rover – Maintenance

Provide the Centre with support for the running costs of the Defender – including tyres, breakdowns, etc.

Awareness

We aim to carry out another awareness tour of the UK in late 2005 by the Sabah Wildlife Department to promote their work and seek corporate sponsorship.

We are also committed to keeping the public informed of any developments involving the orangutan's conservation and support all actions taken to reduce the risks posed to its future existence.

SEPILOK ORANGUTAN APPEAL UK

INCOME AND EXPENDITURE ACCOUNT

for the year ended 5th April 2005

	2,005	2,005	2,004	2,004
	£	£	£	£
Income				
Sales, donations & appeals		119,871		98,894
Less: Cost of sales		-24,957		-22,797
Gross surplus		<u>94,914</u>		<u>76,097</u>
Expenditure				
Project Expenditure		-48,957		-14,737
Overheads				
Telephone	837		553	
Printing & Stationery	1,954		1,691	
Post	126		554	
Official Travel	5,980		4,670	
Bank charges	1,640		962	
Internet	649		408	
Wages	4,776		2,135	
Licences & mis	1,694		108	
Depreciation	206		-	
Accountant	-		315	
Malaysian Day	-		150	
		<u>-17,862</u>	<u>-11,546</u>	
Loss on foreign exchange		-591		-1,210
Net Surplus for the year		<u><u>27,504</u></u>		<u><u>48,604</u></u>